

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 29.847192 Longitude: -95.392222

Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	20,557	134,312	370,969
	Population Est 25Q1	20,439	133,243	368,920
	Population Est 24Q4	20,341	132,210	366,209
	Population Est 24Q3	20,224	131,045	363,962
	Population Est 24Q2	20,212	130,740	362,756
	Population Est 24Q1	20,185	130,398	361,229
	Population Est 23Q4	20,162	130,002	359,498
	Population Est 23Q3	20,129	129,250	355,024
	Population Est 23Q2	20,105	128,897	353,740
	Population Fcst	20,311	137,768	387,811
	2010 Census Population	20,573	123,877	328,709
	2000 Census Population	20,126	121,493	329,660
	1990 Census Population	17,001	107,432	299,507
	Current Year Daytime Population	16,944	125,082	342,686
	Average Seasonal Population	72	561	1,525
	Historical Annual Growth, 1990 – 2000	1.70%	1.24%	0.96%
	Historical Annual Growth, 2000 – 2010	0.22%	0.19%	-0.03%
	Estimated Annual Growth, 2010 – CY	-0.01%	0.56%	0.84%
	Projected Annual Growth, CY to Y5	-0.24%	0.51%	0.89%
	Group Qtrs Est	117	456	1,256
Transient Est Average Last 4 Qtrs	0	1,060	8,399	
<b>Households</b>	Current Year Estimated Households	6,931	46,292	134,757
	Households Est 25Q1	6,887	45,815	133,849
	Households Est 24Q4	6,856	45,403	132,670
	Households Est 24Q3	6,818	44,951	131,782
	Households Est 24Q2	6,814	44,844	131,309
	Households Est 24Q1	6,806	44,723	130,733
	Households Est 23Q4	6,796	44,568	130,042
	Households Est 23Q3	6,786	44,261	128,232
	Households Est 23Q2	6,778	44,134	127,772
	Households Fcst	6,848	47,988	142,766
	2010 Census Households	6,362	39,419	111,435
	2000 Census Households	6,232	38,490	110,162
	1990 Census Households	5,773	36,024	103,702
	Historical Annual Growth, 1990 – 2000	0.77%	0.66%	0.61%
	Historical Annual Growth, 2000 – 2010	0.21%	0.24%	0.11%
	Estimated Annual Growth, 2010 – CY	0.59%	1.11%	1.32%
	Projected Annual Growth, CY to Y5	-0.24%	0.72%	1.16%
	Population per Household	2.95	2.89	2.74

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Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.5%	2.6%	3.3%
	HH Income \$250,000 to \$499,999	0.7%	3.1%	3.9%
	HH Income \$200,000 to \$249,999	1.5%	7.4%	9.2%
	HH Income \$175,000 to \$199,999	1.6%	3.4%	4.1%
	HH Income \$150,000 to \$174,999	2.9%	4.3%	4.7%
	HH Income \$100,000 to 149,999	11.8%	14.1%	13.8%
	HH Income \$75,000 to 99,999	14.6%	12.0%	11.2%
	HH Income \$50,000 to 74,999	12.5%	13.7%	14.0%
	HH Income \$35,000 to 49,999	13.0%	10.8%	10.6%
	HH Income \$25,000 to 34,999	9.6%	8.5%	7.4%
	HH Income \$15,000 to 24,999	14.7%	9.4%	8.0%
	HH Income \$0 to 14,999	16.6%	10.6%	9.7%
	Average Household Income	\$62,655	\$111,692	\$126,121
	Median Household Income	\$45,546	\$69,198	\$75,569
	Per Capita Income	\$21,219	\$38,552	\$45,889
	Average Disposable Income	\$54,598	\$80,975	\$88,633
	Median Disposable Income	\$41,363	\$61,222	\$66,953
	Discretionary HH Income Over \$150,000	0.7%	10.5%	14.0%
	Discretionary HH Income \$125,000 to \$149,999	1.1%	3.4%	5.0%
	Discretionary HH Income \$100,000 to \$124,999	2.4%	4.3%	5.4%
	Discretionary HH Income \$75,000 to \$99,999	4.1%	6.9%	7.7%
	Discretionary HH Income \$50,000 to \$74,999	14.8%	14.3%	13.8%
	Discretionary HH Income \$25,000 to \$49,999	26.8%	23.0%	21.7%
	Discretionary HH Income Under \$25,000	50.1%	37.5%	32.4%
	Average Discretionary HH Income	\$33,162	\$55,493	\$64,637
	Median Discretionary HH Income	\$24,912	\$37,407	\$44,557
	Householder White – Count	575	9,560	36,224
	Median HH Income	\$43,804	\$148,538	\$154,581
	Average HH Income	\$73,286	\$129,584	\$133,567
	Householder Black or African-American – Count	1,247	7,232	21,155
	Median HH Income	\$31,050	\$39,123	\$40,165
	Average HH Income	\$41,001	\$56,056	\$56,656
	Householder Hispanic – Count	4,726	25,898	65,820
Median HH Income	\$52,145	\$60,995	\$62,987	
Average HH Income	\$62,575	\$73,050	\$76,189	
Householder Asian or Pacific Islander – Count	38	895	3,325	
Median HH Income	\$173,879	\$197,060	\$176,516	
Average HH Income	\$143,028	\$135,504	\$136,920	
Householder Other or Pacific Islander – Count	344	2,707	8,233	
Median HH Income	\$53,334	\$86,505	\$91,436	
Average HH Income	\$63,541	\$98,819	\$104,143	

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Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	10,390	67,499	185,968
	Female Population	10,166	66,812	185,001
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,294	8,666	25,035
	Count of Pop 0 to 7 years	1,887	12,796	36,272
	Count of Pop 5 - 13	2,535	16,819	45,536
	Count of Pop 14 - 18	1,233	7,643	20,035
	Count of Pop 19 - 22	1,210	7,399	19,269
	Count of Pop 22 - 25	890	5,334	13,807
	Count of Pop 25 - 29	1,387	8,140	21,936
	Count of Pop 30 - 34	1,516	9,575	28,855
	Count of Pop 35 - 39	1,292	10,345	31,775
	Count of Pop 40 - 44	1,316	10,001	28,879
	Count of Pop 45 - 59	3,501	23,871	65,129
	Count of Pop 60 - 74	3,144	19,300	51,580
	Count of Pop 75 - 84	965	5,530	14,716
	Count of Pop 85+	273	1,689	4,417
	% of Pop 0 to 4 years	6.3%	6.5%	6.7%
	% of Pop 0 to 7 years	9.2%	9.5%	9.8%
	% of Pop 5 - 13	12.3%	12.5%	12.3%
	% of Pop 14 - 18	6.0%	5.7%	5.4%
	% of Pop 19 - 22	5.9%	5.5%	5.2%
	% of Pop 22 - 25	4.3%	4.0%	3.7%
	% of Pop 25 - 29	6.7%	6.1%	5.9%
	% of Pop 30 - 34	7.4%	7.1%	7.8%
	% of Pop 35 - 39	6.3%	7.7%	8.6%
% of Pop 40 - 44	6.4%	7.4%	7.8%	
% of Pop 45 - 59	17.0%	17.8%	17.6%	
% of Pop 60 - 74	15.3%	14.4%	13.9%	
% of Pop 75 - 84	4.7%	4.1%	4.0%	
% of Pop 85+	1.3%	1.3%	1.2%	
Median Age	35.8	36.7	36.7	
Average Age	37.9	37.6	37.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.4%	6.6%	6.9%
	% of Pop 5 - 13	12.3%	12.7%	12.4%
	% of Pop 14 - 18	6.0%	5.8%	5.5%
	% of Pop 19 - 22	6.0%	5.6%	5.3%
	% of Pop 22 - 25	4.6%	4.1%	3.8%
	% of Pop 25 - 29	7.1%	6.2%	6.0%
	% of Pop 30 - 34	7.3%	7.1%	7.7%
	% of Pop 35 - 39	6.2%	7.7%	8.6%
	% of Pop 40 - 44	6.6%	7.5%	7.9%
	% of Pop 45 - 59	17.3%	18.0%	17.8%
	% of Pop 75 - 84	4.0%	3.7%	3.5%
	% of Pop 60 - 74	15.3%	14.3%	13.8%
	% of Pop 85+	0.9%	0.9%	0.8%
Median Age	35.2	36.3	36.5	
Average Age	37.3	37.1	37.0	

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	% of Pop 45 - 59	16.7%	17.5%	17.3%
	% of Pop 60 - 74	15.3%	14.4%	14.1%
	% of Pop 75 - 84	5.4%	4.6%	4.4%
	% of Pop 85+	1.8%	1.7%	1.5%
	Median Age	36.4	37.2	37.0
Average Age	38.5	38.2	38.0	
Race	Count of White	6,074	48,765	139,802
	Count of Black or African-American	3,336	21,571	62,524
	Count of Asian or Pacific Islander	94	2,384	8,534
	Count of Other races	11,053	61,592	160,109
	White	29.5%	36.3%	37.7%
	Black or African American	16.2%	16.1%	16.9%
	Asian	0.5%	1.8%	2.3%
	Other Races	53.8%	45.9%	43.2%
Language Spoken	Speak English at Home	33.3%	45.2%	49.8%
	Speak Spanish at Home	66.1%	52.5%	47.1%
	Speak French or French Creole at Home	0.1%	0.3%	0.4%
	Speak German at Home	0.0%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	0.1%	0.9%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.2%	0.2%
	Speak Chinese at Home	0.2%	0.2%	0.4%
	Speak Korean at Home	0.1%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.4%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.0%	0.2%	0.2%
Hispanic	Hispanic Population	15,389	84,332	209,731
	Hispanic Population Percent	74.9%	62.8%	56.5%
	Mexican	78.8%	78.1%	78.3%
	Puerto Rican	0.2%	0.6%	0.7%
	Cuban	0.4%	0.4%	0.6%
	Dominican	0.0%	0.0%	0.1%
	Central American	13.0%	11.9%	12.4%
	South American	1.1%	1.3%	1.4%
	Other Hispanic	6.5%	7.6%	6.5%
	2000 Hispanic Population Percent	62%	57%	52%
	1990 Hispanic Population Percent	37%	37%	37%

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<b>Ancestry</b>	American (percent of total population)	0.4%	0.9%	1.0%
	American	0.3%	0.7%	0.8%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.3%	1.3%	1.6%
	Chinese	0.1%	0.4%	0.5%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.7%	0.7%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.1%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	0.5%	5.7%	8.3%
	British	0.1%	1.4%	2.0%
	Dutch	0.0%	0.1%	0.1%
	French	0.0%	0.3%	0.4%
	German	0.1%	1.3%	1.8%
	Italian	0.1%	0.4%	0.6%
	Polish	0.1%	0.3%	0.3%
	Scandinavian	0.0%	0.2%	0.4%
	Scotch/Irish	0.1%	1.0%	1.7%
Other European (ie. Greek/Russian)	0.0%	0.6%	1.0%	
Middle Eastern	0.0%	0.2%	0.2%	
Other Ancestry	6.1%	9.1%	10.6%	
Unclassified Ancestry	1.7%	3.7%	4.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	13,394	88,452	247,287
	Elementary (0 to 8)	22.0%	17.5%	15.3%
	Some High School (9 to 11)	17.2%	13.6%	12.0%
	High School Graduate (12)	30.4%	25.0%	23.7%
	Some College (13 to 16)	15.0%	15.2%	14.7%
	Associates Degree Only	4.3%	4.3%	4.4%
	Bachelors Degree Only	8.4%	14.3%	17.9%
	Graduate Degree	2.7%	10.0%	12.0%
	% College (4+)	11.1%	24.3%	29.9%
<b>Household Type</b>	Total Households – count	6,931	46,292	134,757
	One Person HHs – count	1,958	11,631	36,951
	Family HHs – count	4,711	32,694	89,594
	Married Couple – count	2,406	19,767	55,720
	w/own children – count	1,045	8,791	24,501
	w/out own children – count	1,360	10,976	31,219
	Male Householder – count	520	3,655	10,231
	Female Householder – count	1,785	9,271	23,643
	Non-Family Households – count	262	1,967	8,213
	1 Person Household	28.3%	25.1%	27.4%
	2 Person Household	23.8%	26.5%	28.0%
	3 Person Household	15.7%	16.9%	16.5%
	4 Person Household	14.1%	14.8%	13.4%
	5 Person Household	9.3%	8.9%	7.8%
6 Person Household	5.0%	4.5%	4.0%	
7+ Person Household	3.8%	3.3%	3.0%	
% Households With Children	29.7%	31.9%	29.7%	

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Northtown Plaza Houston, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	7,732	50,792	147,675
	Owner Occupied Percent	39.9%	51.8%	51.2%
	Renter Occupied Percent	49.7%	39.4%	40.1%
	Vacant Housing Percent	10.4%	8.9%	8.7%
	Total Housing Units (Census 2000)	6,878	41,720	119,283
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.3%	6.1%	7.4%
	Property Value \$750,000 to \$999,999	0.6%	7.5%	8.4%
	Property Value \$500,000 to \$749,999	1.9%	11.8%	14.3%
	Property Value \$400,000 to \$499,999	4.0%	6.8%	7.9%
	Property Value \$300,000, to \$399,999	11.1%	10.3%	9.5%
	Property Value \$200,000 to \$299,999	24.1%	19.4%	16.3%
	Property Value \$150,000 to \$199,999	19.4%	11.6%	10.4%
	Property Value \$100,000 to \$149,999	19.7%	14.0%	12.5%
	Property Value \$60,000 to \$99,999	11.1%	6.1%	5.9%
	Property Value \$40,000 to \$59,999	1.7%	1.1%	1.8%
	Property Value \$0 to \$39,999	5.5%	4.4%	4.1%
	Median Home Value	\$175,967	\$264,658	\$294,118
<b>Wealth per Household</b>	\$0 and under - percent	20.6%	18.9%	18.7%
	\$1 to \$4999 - percent	11.6%	10.0%	9.7%
	\$5k to \$9999 - percent	5.5%	5.0%	4.9%
	\$10k to \$24999 - percent	7.0%	6.6%	6.6%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.2%	10.1%
	\$100k to \$249999 - percent	16.5%	17.3%	17.3%
	\$250k to \$499999 - percent	10.9%	12.1%	12.3%
	\$500k+ - percent	10.7%	13.1%	13.6%
	Median HH Wealth	\$43,719	\$62,928	\$66,184
	Avg HH Wealth	\$188,901	\$218,231	\$223,984
<b>Economic Viability</b>	Economic Viability Local	305	300	305
	Economic Viability Indexed	110	108	110
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	8,913	62,936	183,043
	Managerial/Executive	10.5%	16.6%	17.0%
	Professional Specialty	9.5%	18.0%	20.3%
	Healthcare Support	5.5%	3.4%	2.8%
	Sales	8.0%	8.6%	9.2%
	Office & Administrative Support	11.1%	9.8%	9.0%
	Protective Service	2.4%	1.7%	1.3%
	Food Preparation	6.7%	5.2%	5.1%
	Building Maintenance & Cleaning	9.3%	5.1%	4.7%
	Personal Care	2.7%	1.6%	1.7%
	Farming, Fishing, & Forestry	0.8%	0.1%	0.2%
	Construction	15.0%	15.2%	14.6%
	Production & Transportation	18.7%	14.7%	14.1%
	Percent White Collar Workers	44.6%	56.4%	58.3%
	Percent Blue Collar Workers	55.4%	43.6%	41.7%

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	Agriculture/Mining/Construction	19.4%	17.8%	17.5%
	Manufacturing	8.2%	8.8%	8.3%
	Transportation	6.6%	6.2%	5.9%
	Information	1.1%	1.0%	1.1%
	Wholesale/Retail	13.6%	13.5%	12.9%
	Finance, Insurance, Real Estate	1.9%	4.9%	5.9%
	Professional Services	2.8%	7.4%	9.3%
	Management Services	0.5%	0.4%	0.4%
	Administrative/Waste Services	9.8%	5.7%	5.1%
	Educational Services	19.8%	18.5%	17.6%
	Entertainment Services	6.6%	7.8%	8.6%
	Other Professional Services	9.4%	6.2%	5.6%
	Public Administration	0.5%	2.0%	1.9%
<b>Vehicles per HH</b>	No Vehicles	17.6%	9.5%	8.4%
	1 Vehicle	37.2%	34.0%	35.0%
	2 Vehicles	20.7%	35.4%	38.2%
	3 or more vehicles	24.4%	21.2%	18.4%
	Average Number of Vehicles	1.64	1.78	1.75
<b>Change</b>	Births (last 12 months)	257	1,626	4,524
	Deaths (last 12 months)	142	885	2,363
	Migration (last 12 months)	234	2,867	6,148
<b>Work place</b>	Workplace Establishments	499	3,065	8,879
	Workplace Employees (FTE)	5,494	36,765	110,002